



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325069

Schedule Dates	09/25/12-10/01/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	09/21/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1536/OBAMA FOR AMERICA (134148)	Headline #	06260215
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1536	Commission	\$18,366.00
Account Types	National/Political	Net Total	\$104,074.00
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	99	\$106,490.00
Oct. 2012	13	\$15,950.00
Grand Total:	112	\$122,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	5A-5:30A (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/21/12
2.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	6A-6:30A (EST)	2		X	X	X	X			2	\$850.00	\$1,700.00	Charlotte (WSOC)		9/21/12
3.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	7A-8A (EST)	6		X	X	X	X			6	\$775.00	\$4,650.00	Charlotte (WSOC)		9/21/12
4.1	Normal Line / Spot	09/25/12-09/28/12	6	:30	8A-9A (EST)	7		X	X	X	X			7	\$725.00	\$5,075.00	Charlotte (WSOC)		9/21/12
5.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	4:30A-4:59A (EST)	1		X	X	X	X			1	\$125.00	\$125.00	Charlotte (WSOC)		9/21/12
6.0	Cancelled Line / Spot	09/29/12-09/29/12	6	:30	6A-8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		9/21/12
7.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	6A-7A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		9/21/12
8.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	7A-8A (EST)							1		1	\$325.00	\$325.00	Charlotte (WSOC)		9/21/12
9.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	8A-9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)		9/21/12
10.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	6A-7A (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
11.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	7A-8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)		9/21/12
12.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	8A-9A (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
13.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	9A-10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/21/12
14.2	Normal Line / Spot	09/25/12-09/28/12	5	:30	10A-11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/21/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 09/21/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260215
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,366.00
Net Total \$104,074.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 99 \$106,490.00
Oct. 2012 13 \$15,950.00
Grand Total: 112 \$122,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	11A-12P (EST)	3		X	X	X	X			3	\$550.00	\$1,650.00	Charlotte (WSOC)		9/21/12
16.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	12P-1P (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/21/12
17.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
18.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	12P-12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
19.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	4P-5P (EST)	3		X	X	X	X			3	\$825.00	\$2,475.00	Charlotte (WSOC)		9/21/12
20.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	5P-5:30P (EST)	6		X	X	X	X			6	\$850.00	\$5,100.00	Charlotte (WSOC)		9/21/12
21.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	5:30P-6P (EST)	6		X	X	X	X			6	\$875.00	\$5,250.00	Charlotte (WSOC)		9/21/12
22.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	6P-6:30P (EST)	7		X	X	X	X			7	\$1,100.00	\$7,700.00	Charlotte (WSOC)		9/21/12
23.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P-7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		9/21/12
24.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P-6:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/21/12
25.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	6:58P-7:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		9/21/12
26.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	7:30P-7:56P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		9/21/12
27.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P-8P (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
28.0	Cancelled Line / Spot	09/29/12-09/29/12	6	:30	7:30P-8P (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

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Comments:

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Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No	Headline #	06260215
Product	Political - Federal Candidate (1067)	Demo		Order Type	Normal
Brand	1536/OBAMA FOR AMERICA (134148)	Package Deal		Commission %	15.00
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Commission		Net Total	\$18,366.00
Sales Office	Telerep/Philadelphia	Net Total		Sales Tax	\$104,074.00
Buyer Name	BASSETT, LAURA				
Phone/Fax	/				
CPE	95/101/1536				
Account Types	National/Political				
Billing Type	Standard				
Comments	OBAMA FOR AMERICA				

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	99	\$106,490.00	
Oct. 2012	13	\$15,950.00	
Grand Total:	112	\$122,440.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	8P-10P (EST)	1								1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		9/21/12
30.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	10P-11P (EST)			1						1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		9/21/12
31.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	9P-9:30P (EST)				1					1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		9/21/12
32.1	Normal Line / Spot	09/27/12-09/27/12	5	:30	10P-11P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		9/21/12
33.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	9P-10P (EST)						1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		9/21/12
34.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	10P-11P (EST)							1		1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		9/21/12
35.2	Normal Line / Spot	09/30/12-09/30/12	6	:30	8P-9P (EST)								1	1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		9/21/12
36.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	9P-11P (EST)								1	1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		9/21/12
37.1	Normal Line / Spot	09/30/12-09/30/12	4	:30	11P-11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
38.1	Normal Line / Spot	09/30/12-09/30/12	4	:30	11P-11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		9/21/12
39.1	Normal Line / Spot	09/29/12-09/29/12	4	:30	11:30P-12:05A (EST)								1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/21/12
40.1	Normal Line / Spot	09/25/12-09/27/12	5	:30	11:35P-12:02A (EST)								1	3	\$500.00	\$1,500.00	Charlotte (WSOC)		9/21/12
41.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	8P-11:30P (EST)								1	1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		9/21/12
42.0	Cancelled Line / Spot	10/01/12-10/01/12	6	:30	5A-6A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)		9/21/12

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Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 09/21/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260215
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,366.00
Net Total \$104,074.00
Sales Tax

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By Broadcast Month
Sep. 2012 99 \$106,490.00
Oct. 2012 13 \$15,950.00
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43.0	Cancelled Line / Spot	10/01/12-10/01/12	6	:30	6A-7A (EST)	1	X							1	\$750.00	\$750.00	Charlotte (WSOC)		9/21/12
44.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	7A-8A (EST)	2	X							2	\$775.00	\$1,550.00	Charlotte (WSOC)		9/21/12
45.1	Normal Line / Spot	10/01/12-10/01/12	6	:30	8A-9A (EST)	1	X							1	\$725.00	\$725.00	Charlotte (WSOC)		9/21/12
46.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	9A-10A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		9/21/12
47.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	10A-11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/21/12
49.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	5:30P-6P (EST)	1	X							1	\$875.00	\$875.00	Charlotte (WSOC)		9/21/12
50.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	6P-6:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/21/12
51.1	Normal Line / Spot	10/01/12-10/01/12	6	:30	6:58P-7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
52.1	Normal Line / Spot	10/01/12-10/01/12	4	:30	7:30P-7:56P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
53.1	Normal Line / Spot	10/01/12-10/01/12	4	:30	11P-11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
54.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	11:35P-12:02A (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
55.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	12:05A-12:35A (EST)						1			1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
56.0	Normal Line / Spot	09/25/12-09/28/12	6	:30	5:30A-6A (EST)	2		X	X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		9/21/12
57.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	6:30A-7A (EST)	3		X	X	X	X			3	\$850.00	\$2,550.00	Charlotte (WSOC)		9/21/12

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Accepted Station:

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Oct. 2012 13 \$15,950.00
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58.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	5P-5:30P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)		9/21/12

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CD-OP No
Headline # 06260215
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Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,366.00
Net Total \$104,074.00
Sales Tax

Grand Total:

Spots

Rate

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.1	Canceled Line / Spot	10/01/12-10/01/12	5	:30	5P-5:30P (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC-ALT1)		9/21/12

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